



ORGANO
GOLD

Organo Gold Issues Statement on New Ganoderma Study *Study shows use of Ganoderma lucidum could potentially slow weight gain*

VANCOUVER, BRITISH COLUMBIA – July 7, 2015 – Bernardo Chua, Founder and Chief Executive Officer of Organo Gold, the global gourmet coffee company that caters to consumers' active lifestyles, today issued a statement on the recent *Ganoderma lucidum* study published in peer-reviewed *Nature Communications*, and reported on by the BBC.com.

“For thousands of years, *Ganoderma lucidum* has been a staple of traditional Asian medicine,” stated Bernardo Chua, Founder and Chief Executive Officer of Organo Gold. “It is gratifying that today’s scientific research is validating its properties and benefits, so that the rest of the world can now understand, appreciate and integrate this treasure of the earth into their lifestyles.”

Organo Gold is the only North American company to partner with the largest certified Organic Ganoderma plantation in the world.

The study noted that *Ganoderma lucidum* slowed the pace of weight gain, by apparently altering bacteria inside the digestive systems of mice. The supplement appeared to work by improving the number of “good” bacteria in the gut, as well as by helping to reduce inflammation. Some studies have suggested that chronic inflammation and an increased number of “bad” bacteria in the gut are linked to obesity in humans (The National Center for Biotechnology, 2007-14).

The joint international study was carried out by researchers from Change Gung University and other institutes in Taiwan, and the University of the Pacific and Rockefeller University in the United States. The study was funded by the Ministry of Science and Technology of Taiwan, and the Chang Gung Memorial Hospital, also in Taiwan.

For more information about the study and *Ganoderma lucidum*, please visit OrganoGold.com.

Founded in 2008, Organo Gold is focused on its mission “to bring the treasures of the earth to the people of the world” by offering certified organic Ganoderma in simple, everyday products; from single-serving coffees and teas to supplements and nutraceuticals. OG meets this mission through the principles of the Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration. Organo Gold offers its products through an Independent Distributor network, and to consumers through its Coffee Connoisseur Club retail program in Canada and the United States.

About Organo Gold

Founded in 2008 with headquarters in Vancouver, British Columbia, Organo Gold is a global gourmet coffee company that sells Certified Organic *Ganoderma lucidum* through a variety of coffees, teas, nutraceuticals and personal care products. Organo Gold offers its suite of products through its Independent Distributor network and to consumers through its Coffee Connoisseur Club in the United States and Canada. The company currently operates in 44 countries and is privately held. For more information about Organo Gold, visit our website at OrganoGold.com.

###